

# INDIA'S ENTERPRISE AI ORCHESTRATION HUB for Global Capability Centers

✓ 2,000 seat plug-and-play GCC campus

✓ 200+ AI engineers, architects, data scientists, and GenAI specialists

✓ AI Center of Excellence

✓ India's Enterprise AI Orchestration Hub

GCC Enablement • Scalable Infrastructure • Proven Operations



## Accelerating GCCs With Built-In Enterprise AI

### Move Beyond Traditional GCCs With An AI-Native Operating Model.

Our GCC Framework Is Powered By An Established AI Orchestration Hub, Enabling Organizations To Rapidly Scale Operations, Engineering, And Innovation Through A Combination Of Intelligent Platforms, AI Agents, And Outcome-Driven Delivery Pods.

### Outcome

**An AI-Native GCC Where People, Processes, And Intelligent Systems Work Together Through A Centralized AI Orchestration Hub Creating A Future-Ready Operational Engine Rather Than Just A Delivery Center.**

*Leveraging Moogles Proven AI Platforms, AI Pods, And Enterprise Engineering Expertise To Build Next-Generation Global Capability Centers.*

### Core Components

#### DevForge

AI-Powered Delivery Platform

- Unified Platform For Software Engineering, Project Governance, Quality Assurance, And Delivery Orchestration
- AI-Assisted Planning, Development, Testing, Documentation, And Release Management
- Real-Time Visibility Into Productivity, Risks, Delivery Health, And Operational KPIs
- Accelerates Time-To-Market While Maintaining Enterprise-Grade Governance And Compliance

#### Pods

Specialized AI Execution Units

- Domain-Focused AI-Powered Teams Designed For Engineering, Operations, Support, Analytics, And Business Functions
- Intelligent Automation For Repetitive Tasks, Knowledge Management, Reporting, And Decision Support
- Embedded AI Copilots And Agents That Augment Human Teams And Improve Operational Efficiency
- Scalable Framework That Evolves With Business Needs And Maturity Levels

### GCC Value Proposition

#### For Organizations Establishing A GCC, This Ecosystem Provides:

- ✓ Faster GCC Setup And Operational Readiness
- ✓ AI-Enabled Workforce Productivity From Day 1
- ✓ Reduced Dependency On Manual Processes And Siloed Tools
- ✓ Enterprise Governance With Measurable Outcomes
- ✓ Continuous Innovation Through Reusable AI Assets, Accelerators, And Automation Frameworks
- ✓ Lower Operating Costs With Higher Throughput And Quality

# Top Infrastructure For GCC Setup



## Share Of The Global GCC Market 1580+ GCCs In India

50% India	50% Rest of World
GCC Growth In India Is Spread Across Multiple Sectors	
BFSI	20%
Technology	20%
Automotive / Logistics / Industrials	17%
Consumer Goods & Retail	15%
Healthcare	6%
Energy & Utilities	2%
Telecom	2%
Professional Services	2%
Others	15%

## Key Locations

### Primary Locations:

Bengaluru, Hyderabad, Chennai, Mumbai, NCR, And Pune

### Emerging Locations:

Ahmedabad, Coimbatore, Jaipur, Thiruvananthapuram, **Chandigarh** Kochi And Vadodara

## GCC Growth Story In India

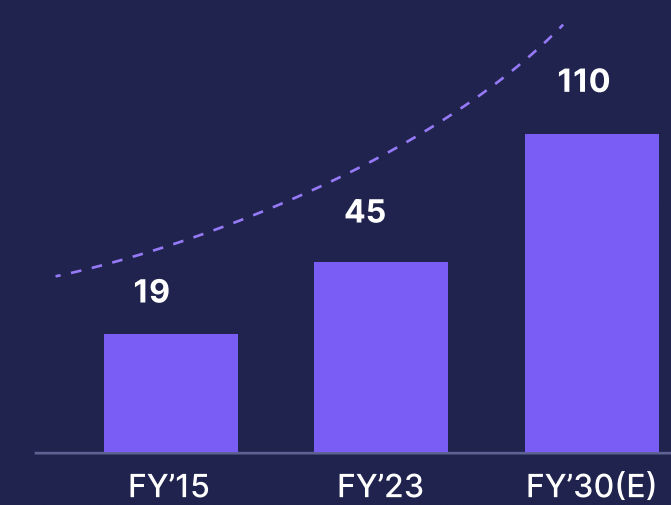
### GCC Revenue :

#### Growth

USD19Bn - USD46Bn  
(FY15-FY23)

#### Projection

USD110Bn  
(By FY30)



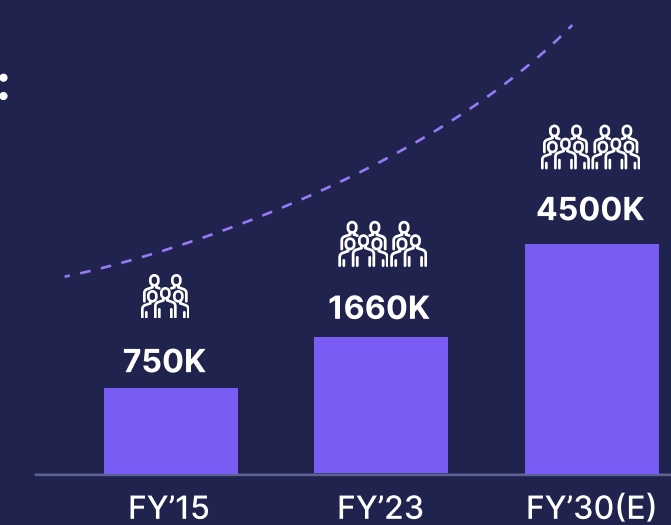
### GCC Workforce Expanded :

#### Expanded

75% From 750K To 1.66M  
(FY15-FY23)

#### Expected To Reach

4.5M By FY30

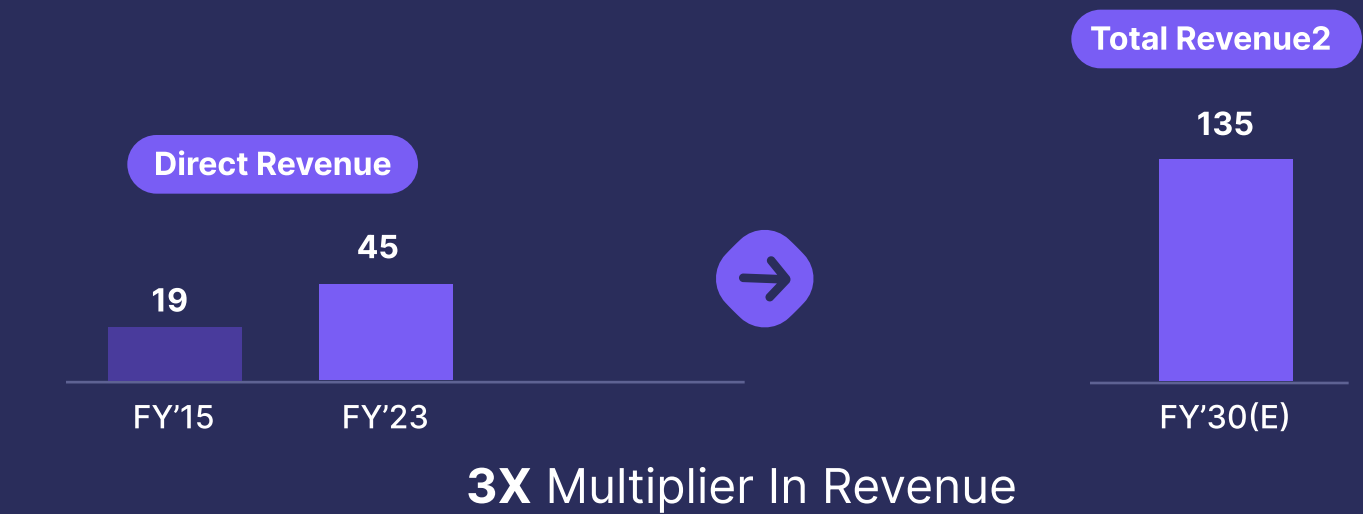


The GCC Ecosystem Continues To Scale Rapidly, With Consistent Growth Fueled By New Entrants Alongside The Expansion Of Established Centers

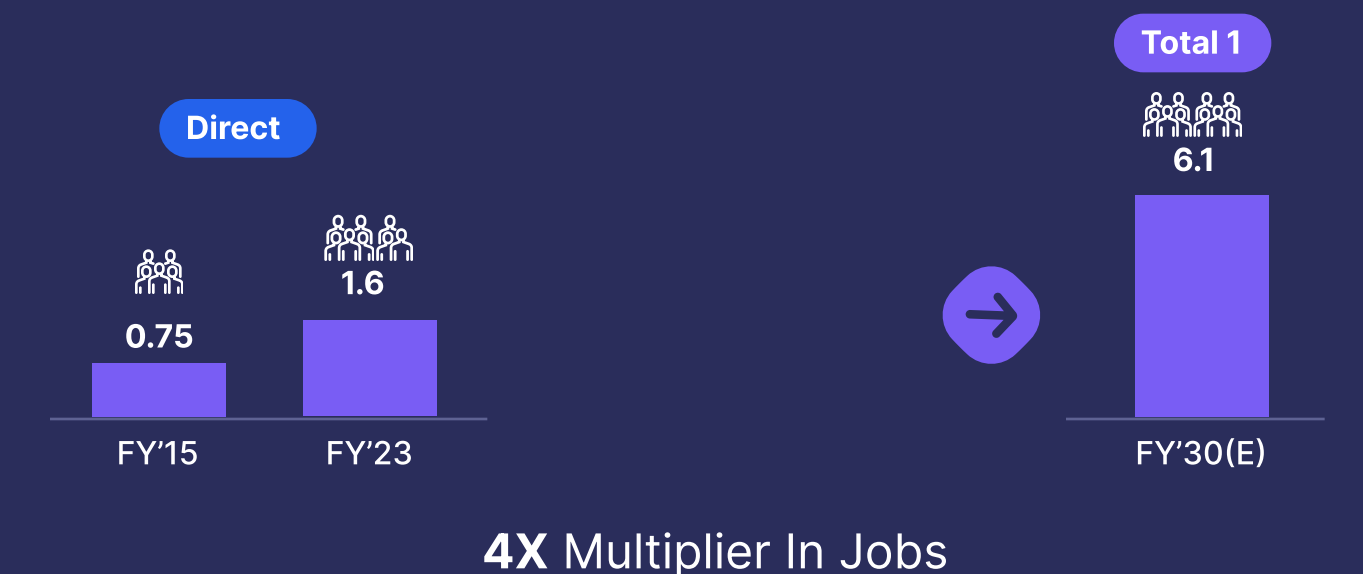
## Key Data Points – GCCs In India

₹ >1% Of GDP

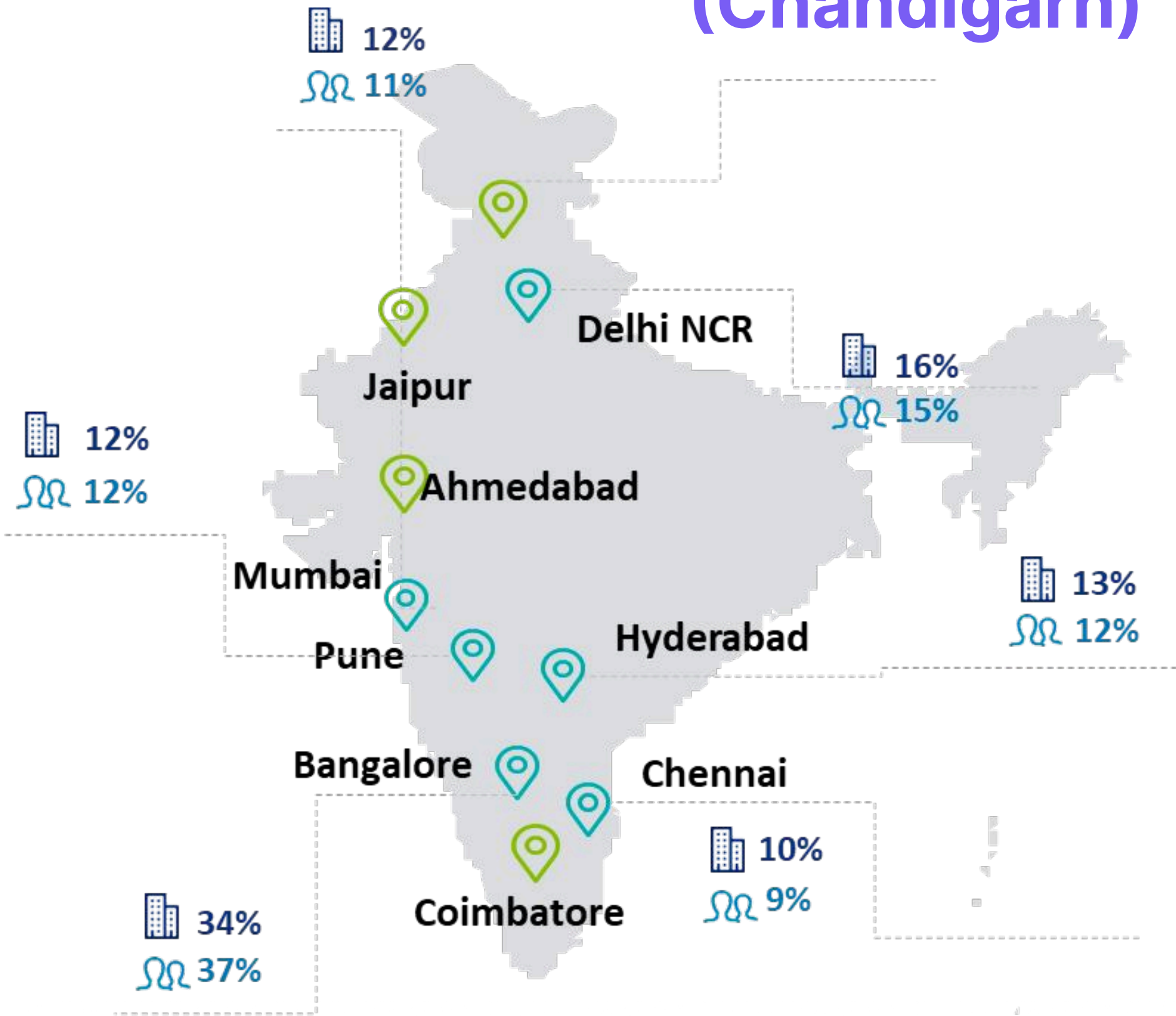
## Annual Revenue (In US\$ Billions)



## Employment (In Millions)



# Mohali (Chandigarh)



## GCCs Across Leading Service Delivery Locations In India

While Tier 1 Cities Continue To Be The Primary Hubs, Tier 2 Locations Are Emerging As Significant Opportunities For Enterprises

### Major GCC Presence In Mohali & Chandigarh

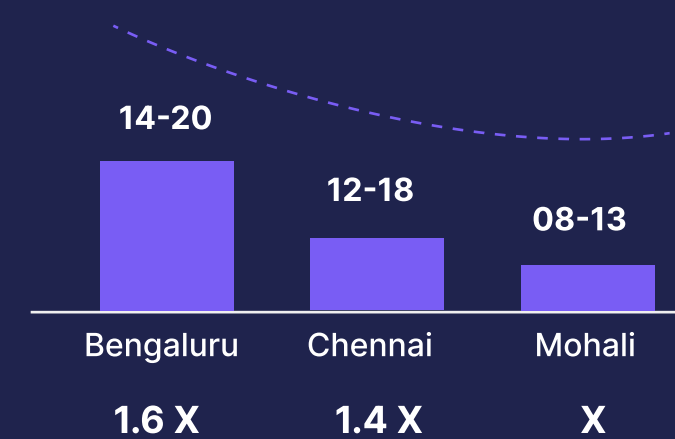
Established Global Capability Centers (GCCs)

- **Infosys:** Large-Scale Campus Employing Thousands, Delivering IT And Digital Services
- **Eve Rise:** 2,000+ Professionals Supporting Global Healthcare Customer Experience Operations
- **TTEC:** AI-Driven Customer Experience Center, Creating 400+ New Jobs
- **Tech Mahindra:** Engineering And IT Operations Across Major Technology Parks

## Illustrative View Of Typical Operating Costs In Mohali As Compared To Key Tier-I Cities

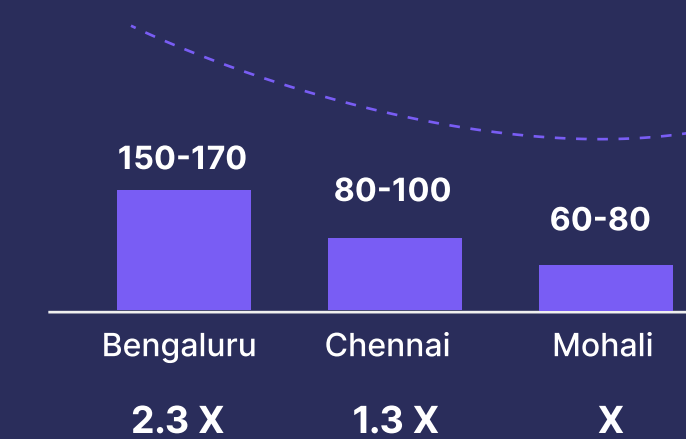
### Salary Cost:

Avg. Salary For A Software Developer (5-8 Yrs. Exp.) In INR Lakhs Per Annum

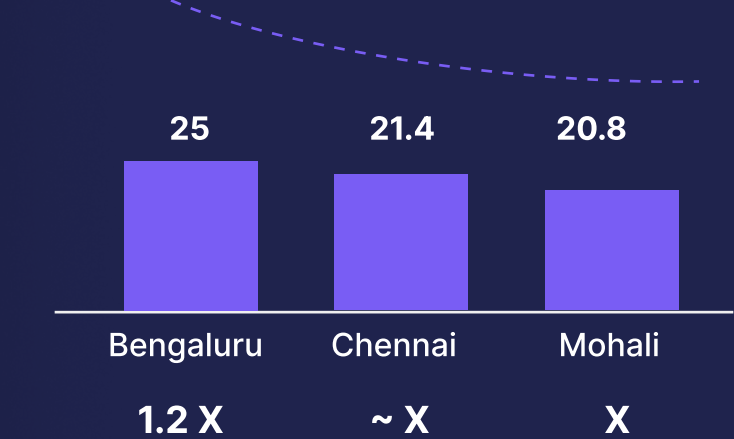


### Infrastructure Cost:

Avg. Grade A Office Rentals (INR / Sq. Ft. / Month)



### Cost Of Living Index



Building icon: Approx. % of total GCCs in India  
 Omega icon: Approx. % of GCC talent

Location pin icon: Some Major Tier-2 locations  
 Building icon: ~5%  
 Omega icon: ~4%

## Why Enterprises Are Rethinking Tier-1 Locations

The Compounding Challenges Of Saturation

### Escalating Input Pressures

#### Talent Cost

**30-40%**

Increase In CTCs Over The Last 3 Years For Niche Skills.

#### Real Estate Cost

**60-80%**

Surge In Grade-A Office Rentals In Primary Hubs.

#### Talent Cost

**25-30%**

High Turnover Disrupting Project Continuity.

#### Real Estate Cost

**HIGH STRESS**

Surge In Grade-A Office Rentals In Primary Hubs.

#### Slower Scaling

Inability To Ramp Up Teams Quickly Due To Intense Competition For Talent.

#### Higher Operating Risk

Concentration Risk And Increased Dependency On Single-Geography Dynamics.

#### Reduced Retention

Commuter Fatigue And Cost Of Living Pressure Lower Employee Longevity.

## Rise Of Tier-2 Cities As The Next GCC Wave

Strategic Shift: Hub + Satellite Model



### Marketing Tailwinds

**Remote Work Culture**

**Reverse Migration**

## Mohali (Chandigarh) As An Emerging GCC & Technology Hub

Mohali Is A High-Potential Tier-2 Destination Offering Access To Premium Talent, Strong Academic Institutions, And Sustained Investments In Infrastructure, Positioning It As A Scalable And Future-Ready GCC Hub.

01

Host To Select GCCs And A Growing IT Ecosystem, Supported By International Airport Connectivity And Proximity To Delhi-NCR. Mohali Has The Potential To Emerge As A Single-Destination GCC Spoke For North India With Strong Regional And Global Access.

02

A Deep And Diverse Talent Base Driven By **15+ Universities And 25+ World-Class Engineering And Management Institutions**, Including **IIT, ISB, IISER, PEC, Punjab University, Plaksha, Amity, Chandigarh University, And Chitkara University And 15 More In The Catchment Area** Ensuring A Continuous Supply Of Industry-Ready Talent.

03

More Than **1,00,000 Experienced Technology Professionals** Employed Across IT, BPM, And Engineering Services, Complemented By AICTE-Approved Institutions And A Strong Focus On Emerging Skills Such As AI, Data, And Digital Technologies.

04

Availability Of **Grade A Office Infrastructure And Dedicated IT Zones, Including IT City Mohali Next To The International Airport & Rajiv Gandhi Chandigarh Technology Park (140+ Hectares)**, Along With Planned Urban Development, Enabling Scalable And Compliant GCC Operations.

05

Part Of **India's Only Planned City**, Offering A Superior Quality Of Life With **~30% Lower Cost Of Living** Than Tier-1 Cities, Low Congestion, Improved Safety, And A Sustainable Environment Driving Long-Term Talent Attraction And Retention.

06

Chandigarh Is **A Recognized GCC Hub Drawing Talent From Punjab, Haryana, And Himachal Pradesh, With Close Proximity To Delhi-NCR Enabling Scalable, Cost-Efficient, And High-Quality GCC Operations.**

# Mohali – City Profile






## Major Highlights

- Chandigarh Has The Potential To Act As The Spoke For The Technology Hub Of The Delhi-NCR Region.
- Infra Projects Are Streamlined With The Formation Of A Common Development Authority For The 'Chandigarh Interstate Capital Region'
- Rajiv Gandhi Chandigarh Technology Park (A 140-Hectare SEZ) And Development Of IT City Mohali With Presence Of Leading Companies E.G., Infosys, Tech Mahindra, Etc.


## Business Environment

 No. Of GCCs	~11
 No. Of Tech And BPM Companies	600-650
 No. Of Tech & Tech-Enabled Startups	~300
 Global Startup Ecosystem Index (Rank)	371






## Infrastructure Overview

 Developed Office Space / SEZ	~1.5 Sq. Km.
 Office Rental (Grade A)	4INR 60-80 / Sq. Ft. / Month
 Number Of Flights To Major Cities	36 Per Day
 Traffic Index (Average Travel Time)	31.6 Minutes
 Internet Penetration (%)	62%

## Demographics

 Population	~1.19 Million
 Literacy	86%
 Area	114 Km2
 Languages Spoken	English, Hindi, Punjabi

## Talent Overview

 Total Fresh Graduates Per Annum	16k-20k
 Total STEM And Management Graduates Per Annum	4k-4.5k
 Total Talent Pool Working In Tech Companies	55k-60k
 English Proficiency	High
 Premier Institutes	ISB, IISER, PEC, Panjab University, DAV College, Chandigarh University, Amity University

## Social & Living Environment

 Crime Index (Out Of 100)	42.7
 Pollution Index (Out Of 100)	51.0

# Flexible GCC Engagement Models

Tailored Frameworks For Strategic Control

## Build – Operate – Transfer (BOT)

We Build The Team And Infrastructure, Operate To Maturity, Then Transfer Full Legal Ownership To You.

- Risk-Free Entry
- Defined Exit Timeline

## Virtual Captive GCC

Your Dedicated Center From Day One. We Handle Administrative & Legal Compliance; You Control Culture.

- Full Strategic Control
- IP Protection Focus

## Accelerator / Incubation

Rapid Setup For Pilot Teams Or Innovation Pods. Plug-And-Play Infrastructure For Speed To Market.

- < 45 Day Setup
- Innovation Focus

## Hybrid / Co-Managed

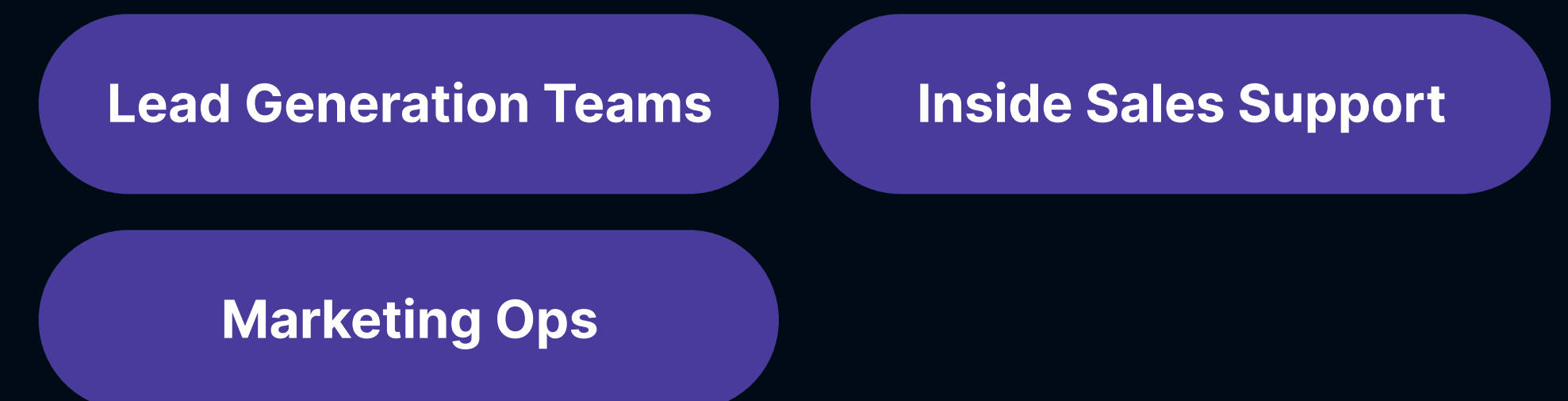
Shared Responsibility Model. Leverage Our Operational Backbone While You Lead Technical Strategy.

- Shared Risk Profile
- Flexible Staffing

## Scalability Roadmap



## Additional Support



# Success Stories Of Software Delivery Excellence As A GCC(Out Of Chandigarh)

<p><b>Saber (USA)</b> Public Sector   Transportation   GovTech</p> <p>Operated A Dedicated Delivery Center Supporting Mission-Critical Government Mobility Systems, Owning End-To-End Modernization, Process Automation, And Operational Scalability For DMV Platforms.</p> <ul style="list-style-type: none"> <li>• <b>Program Ownership</b> - 120 Million \$</li> <li>• <b>Years Of Engagement</b> - 4 Years</li> <li>• <b>Cross-Functional Teams</b> - Platform Engineering , Quality Engineering , Production Support</li> <li>• <b>Operating Model</b> - Dedicated Delivery Center</li> </ul>	<p><b>EDS (Electronic Data Systems)</b> Healthcare   GovTech   Social Services</p> <p>Ran Long-Term Healthcare Technology Programs Supporting Child Welfare And Medicaid Systems, Managing Large-Scale Platforms With High Compliance, Continuity, And Citizen-Facing Impact.</p> <ul style="list-style-type: none"> <li>• <b>Program Ownership</b> - 60 Million \$</li> <li>• <b>Years Of Engagement</b> - 2 Years</li> <li>• <b>Cross-Functional Teams</b> - Platform Engineering , Quality Engineering , Production Support</li> <li>• <b>Operating Model</b> - Dedicated Delivery Center</li> </ul>	<p><b>HP (Hewlett-Packard)</b> Enterprise IT   Sustainability   Supply Chain</p> <p>Supported Global Enterprise Platforms Through A Sustained Delivery Center Model, Integrating Sustainability-Focused Solutions Across HP's International IT And Supply Chain Ecosystem.</p> <ul style="list-style-type: none"> <li>• <b>Program Ownership</b> - 50 Million \$</li> <li>• <b>Years Of Engagement</b> - 2 Years</li> <li>• <b>Cross-Functional Teams</b> - Platform Engineering , Quality Engineering , Production Support</li> <li>• <b>Operating Model</b> - Dedicated Delivery Center</li> </ul>	<p><b>Harley-Davidson</b> Automotive   Mobility   Manufacturing</p> <p>Built And Operated A Specialized Engineering Team Owning Dealer Platforms And Next-Generation EV Systems, Aligned With Harley-Davidson's Digital Transformation And Mobility Roadmap.</p> <ul style="list-style-type: none"> <li>• <b>Program Ownership</b> - 5 Million \$</li> <li>• <b>Years Of Engagement</b> - 1 Years</li> <li>• <b>Cross-Functional Teams</b> - Application Engineering , Quality Engineering , Operations Support</li> <li>• <b>Operating Model</b> - Dedicated Delivery Center</li> </ul>
<p><b>Schneider Electric</b> Energy   Industrial   Sustainability</p> <p>Delivered A GCC-Style Operating Model For Global Energy Management Platforms, Supporting Sustainability Initiatives, Enterprise Compliance, And Large-Scale Industrial Clients Worldwide.</p> <ul style="list-style-type: none"> <li>• <b>Program Ownership</b> - 50 Million \$</li> <li>• <b>Years Of Engagement</b> - 5 Years</li> <li>• <b>Cross-Functional Teams</b> - Application Engineering , Quality Engineering , Operations Support , Data &amp; Reporting</li> <li>• <b>Operating Model</b> - Build Operate Scale</li> </ul>	<p><b>Assurant</b> Insurance   FinTech   Risk &amp; Compliance</p> <p>Established Scalable Delivery Teams For Core Insurance Platforms, Focusing On Regulatory Compliance, Secure Data Handling, And Operational Resilience Across Global Markets.</p> <ul style="list-style-type: none"> <li>• <b>Program Ownership</b> - 100 Million \$</li> <li>• <b>Years Of Engagement</b> - 8 Years</li> <li>• <b>Cross-Functional Teams</b> - Product Engineering , Quality Engineering , Operations Support , Data &amp; Reporting , DevOps &amp; Release Management</li> <li>• <b>Operating Model</b> - Build Operate Scale</li> </ul>	<p><b>Quick Card</b> Public Sector   CivicTech   Security</p> <p>Operated Secure, High-Availability Systems Supporting Voter Registration And Election Processes, Emphasizing Data Integrity, Automation, And Cyber-Security At National Scale.</p> <ul style="list-style-type: none"> <li>• <b>Program Ownership</b> - 8 Million \$</li> <li>• <b>Years Of Engagement</b> - 5 Years</li> <li>• <b>Cross-Functional Teams</b> - Product Engineering , Quality Engineering , Operations Support , Data &amp; Reporting , DevOps &amp; Release Management</li> <li>• <b>Operating Model</b> - Managed GCC Model</li> </ul>	

# Why Moogle GCC Chandigarh



**Tier-1  
Talent Quality**



**Tier-2  
Economics**



**Proven  
GCC Operations**



**Trusted Deloitte  
Partner For GCC  
Enablement**



**CMMI Level 5,  
Platinum Green  
Building**

**"If You Are Building A GCC For The Future — This Is Where It Starts."**